

PHILIP MORRIS INCORPORATED

ADVERTISING COST ESTIMATE

Brand: Other Promotions

Date: March 16, 1984

Media: Horse Racing - Marlboro

Contract Terms: Marlboro ad on fourth cover of Gulfstream Park program
for the 1984 season from March 7 thru May 15.

Pay To: Sports Section
P.O. Box 639
Turnersville, NJ 08012

Approvals: *JA*

	ESTIMATED COST	AMOUNT PAID	INVOICE NO.	INVOICE DATE	DATE PAID
JANUARY					
FEBRUARY					
MARCH	\$9,500.00				
APRIL					
MAY					
JUNE					
JULY					
AUGUST					
SEPTEMBER					
OCTOBER					
NOVEMBER					
DECEMBER					
TOTAL	\$9,500.00				

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